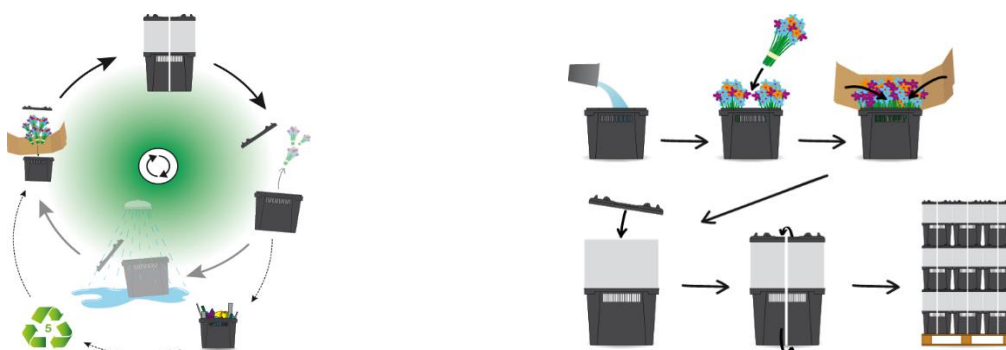


Procona® Floral Packaging System for Retailers

Procona: the sustainable re-usable alternative

- Savings in packaging costs
- Savings on transport costs (15-30% better loading capacity than round buckets)
- Savings in labour costs in DC and store
- Less waste of flowers (no collapsing cartons & unpacking in store)
- Less waste in store (Procona containers and lids are re-usable)
- Retail ready
- Better presentation in store > more sales
- Sustainable through re-use



Sales boosting displays

- More flowers/plants per m²
- Endless possibilities for every Point of Sale

