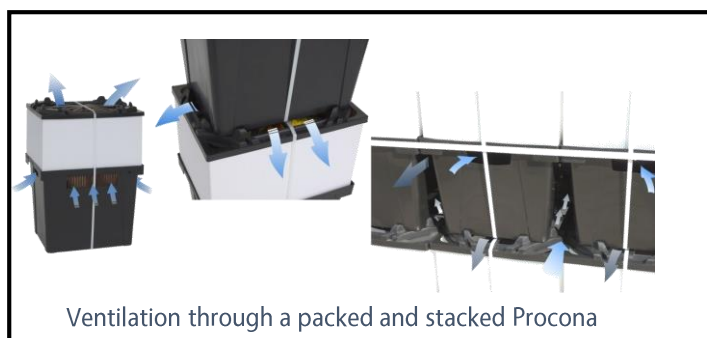
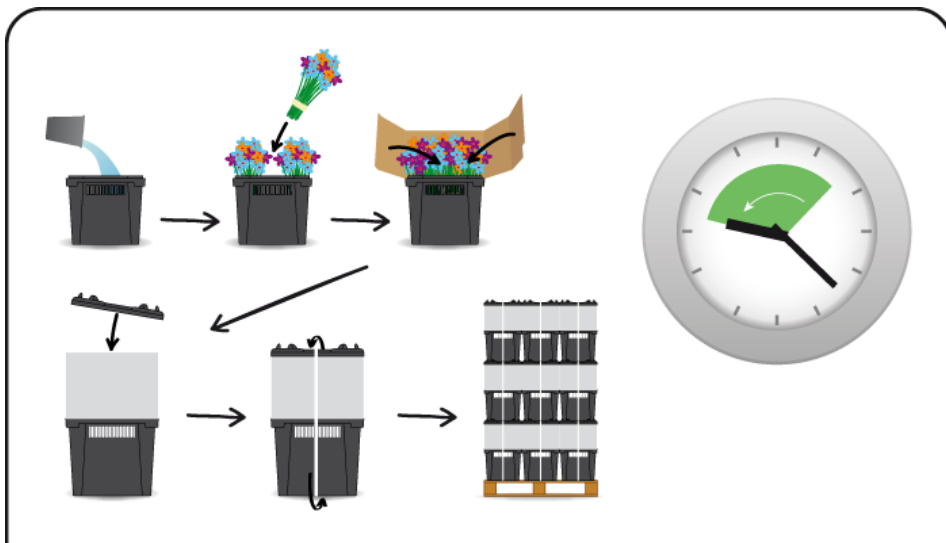


Procona[®] : the Floral Packaging System for Retailers



Key benefits of using Procona

- Savings in packaging costs (by re-use);
- Savings in labour costs in DC and store;
- Savings on transport costs 15-20% (excellent loading capacity on pallets and cages);
- Less waste in store (Procona containers and lids are re-usable);
- Less waste of flowers (no collapsing cartons & unpacking in store);
- Retail ready !
- Better presentation in store > more sales !
- Sustainable